

## Example of what you receive within Product Brand Identity with Monogram Logo

BRAND AMELIA MORRIS

SERVICE: BRAND IDENTITY WITH MONOGRAM LOGO

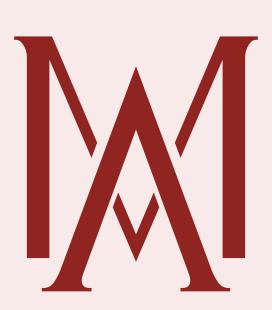
#### **INCLUDES:**

- Monogram
- Full name logo
- Monogram + full name
   (vertical and horizontal versions)
- Brand colour scheme
- Typography
- Social profile photo



## AMELIA MORRIS

HAND-MADE IN ITALY





#### FULL NAME LOGO

### AMELIA MORRIS

HAND-MADE IN ITALY





#### ADDITIONAL LOGO VARIATIONS

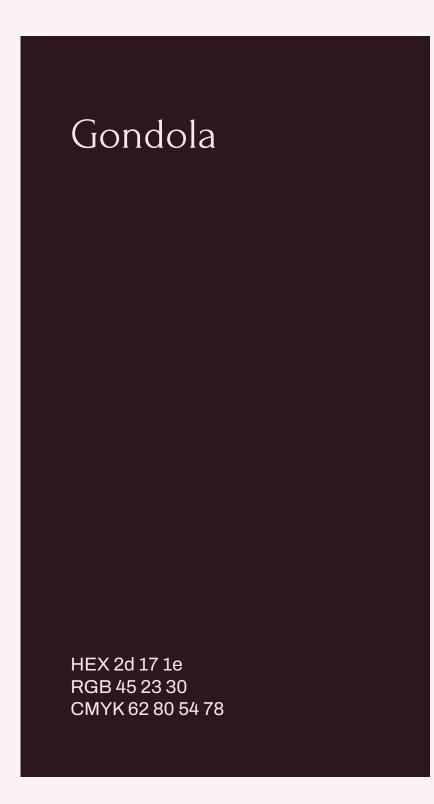
\* We provide additional logo variations depending on the number of words in the brand name, business area and other factors in the design.





#### COLOUR SCHEME





Cold Turkey HEX d5 c8 c8 RGB 213 200 200 CMYK 18 21 18 1

Pot Pourri HEX f8 e9 e9 RGB 248 233 233 CMYK31160

Spring Wood

HEX f3 ee e8
RGB 243 238 232
CMYK 5 7 9 0

#### **TYPOGRAPHY**

ARCHIVO

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj K LI Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww X Yy Zz

FONT NAME

## FORUM

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj K Ll Mm Nn Oo Pp Qg Rr Ss Tt Uu Vv Ww X Yy Zz



#### **EXAMPLE OF USE**

Headline font: Forum or Archivo Medium

Body font: Archivo

Button font: Forum or Archivo

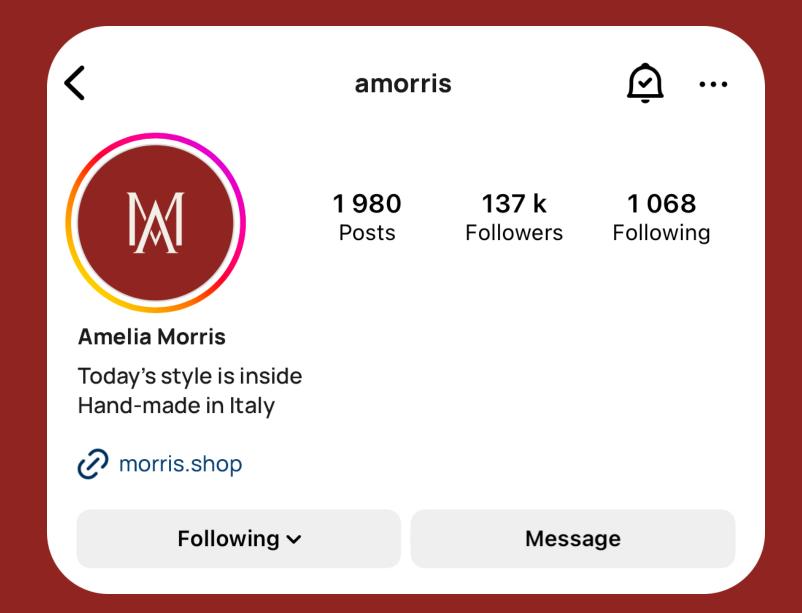
#### WHAT IS LOREM IPSUM?

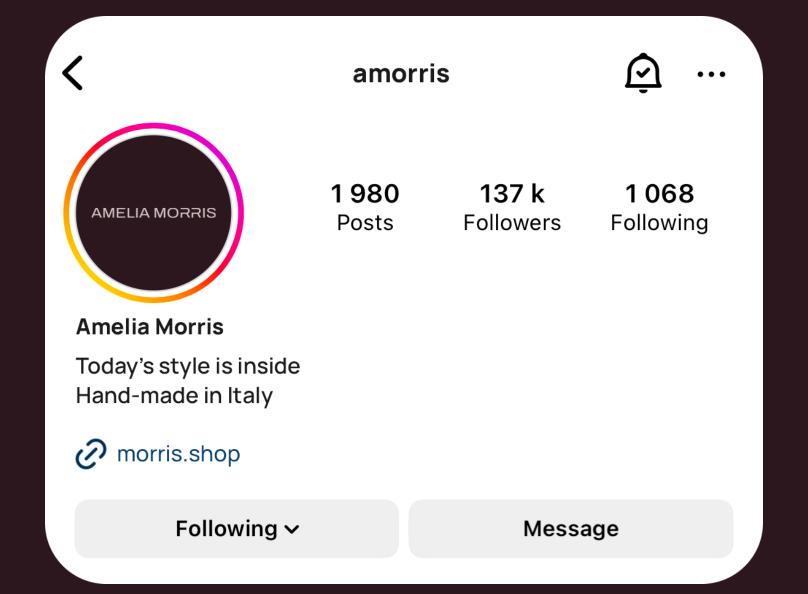
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

**KNOW MORE** 

KNOW MORE

#### SOCIAL PROFILE PHOTO





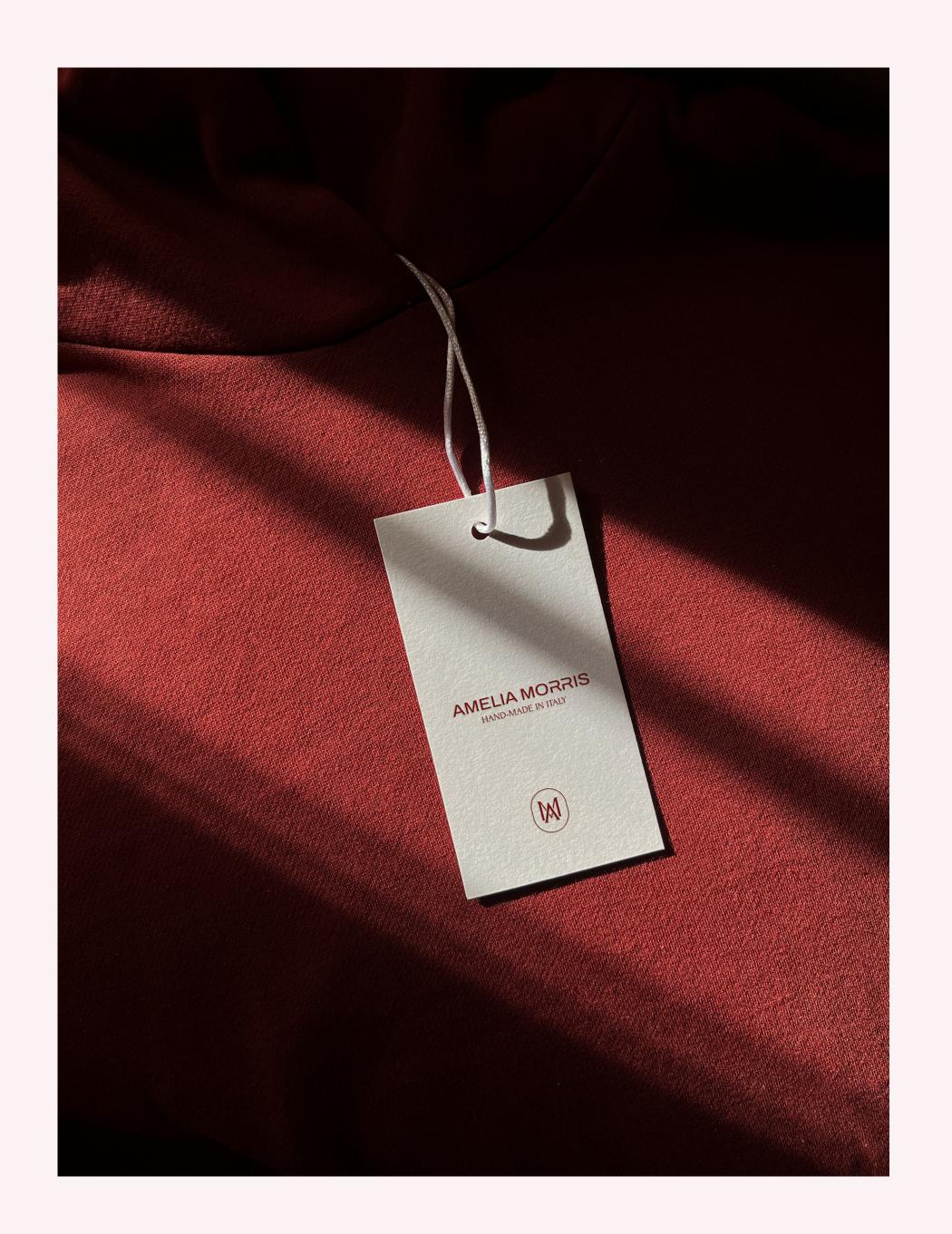


## PRESENTATION ON MOCK-UPS

We depict our design on free mock-ups for demonstration purposes and as examples only. No mock-ups are part of the product. However, if you need your own mock-ups, please email us and we will make them for you.

















# Good design is an investment. A thoughtfully crafted monogram with brand identity will make your brand memorable and help attract more clients.